



Pan-African Business and Biodiversity Forum



Forum Brochure

9th-10th October 2015
Royal Senchi Hotel,
Akosombo, Ghana

“Investing in Natural Capital for Inclusive Development”

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Pan African Chamber of
Commerce and Industry



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ACTS
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WORLD BANK GROUP



PROFOR
PROGRAM FOR INFRASTRUCTURE DEVELOPMENT

THE
BIODIVERSITY
CONSULTANCY



FAUNA & FLORA
INTERNATIONAL



Convention on
Biological Diversity



Partnership for
nature and people



● About The Forum

Natural capital¹ (biodiversity and ecosystem services) underpins all life forms and business operations worldwide. Africa is uniquely endowed with vast and varied natural capital, perhaps capable of resourcing twice its current human population. The economic realities of most Africa countries, characterised by increasing poverty and degradation of the natural capital, suggests otherwise. Sustainability of businesses are equally threatened by poor consideration of natural capital in policy processes and development planning.

To advance an inclusive development that values natural capital in Africa for Africans, the Pan-African Business and Biodiversity Forum will initiate constructive dialogue in four thematic areas: extractive industries, sustainable agriculture, energy-nature nexus and natural capital accounting.

The Forum will bring together key actors in the extractive (oil and gas, and mining), agriculture and energy sectors. There will be ample strategic networking opportunities with over 200 delegates.

Furthermore, the Forum will promote the much needed intra and inter (multi) sectoral collaborations among key stakeholders: companies, government, civil society, finance sector and development institutions towards enhanced regional integration for Africa's development.

A road map for the establishment of National and Sub-regional Business and Biodiversity Networks will be launched at the Forum. These Networks will inform frameworks for multi-sectoral collaborations, building on existing partnerships at national, regional and international level.

¹ Natural Capital can be defined as the stocks of indispensable natural assets and benefits that humans derive a wide range of services from, often called ecosystem services, which make human life possible.

● Why You Should Attend

The Pan-African Business and Biodiversity Forum is organised by a rich pool of leading organisations from companies, government, civil society, finance institutions, multilateral and development organisations. Each of these actors will draw a diverse audience into the Forum, from their networks.

This is your chance to check the pulse of Africa's sustainability challenges and opportunities by listening to, and engaging with, one of the foremost gathering of companies, civil society, government, development institutions and international organisations. Business leaders, development agencies, donors and environmental experts will be sharing their knowledge on the management of natural capital and corporate practices.

There will be room for you to profile your organisation and to create national and international partnerships. The Forum communications plan will ensure maximum media coverage for Forum Sponsors (see sponsorship brochure for details) and Partners.

The Forum will highlight opportunity areas for investment and expansion of green growth in target sectors towards Africa's green future.

● Get Involved

Sponsoring the Pan-African Business and Biodiversity Forum offers wide-ranging benefits, giving your organisation a unique profiling platform, as well as Forum media exposure, enhancing your corporate profile to influential delegates.

Our dedicated team will work closely with the sponsors to tailor their involvement in the Forum and maximise media exposure. Please see Sponsorship Brochure for the full range of benefits of sponsoring the Forum.

// The Business and Biodiversity Forum aims to promote increased sustainability within Africa's development agenda through mainstreaming of natural capital, and improved public-private-civil society cooperation. //





● Networking Opportunities

Forum sponsors will benefit from networking opportunities with government officials, investors, companies, finance, intergovernmental and multilateral organisations, consultancies and advisory firms, and other stakeholders, including high level speakers. Opportunities for bilateral meetings are also available and can be facilitated in line with sponsors' objectives (see sponsorship brochure for details).

● Who Will Attend

The Forum will be attended by high level delegations from the private and public sectors, civil society and multilateral organisations, and many more. Also expected at the Forum are broad range of delegates from various sectors, including:

- *Corporate*: local and international companies in the energy sector, extractive industries, agribusiness and development sector.
- *Multilateral and Regional Institutions*: United Nations agencies, Regional Economic Communities, development organisations in Africa and other regions of the world.
- *Diplomatic and donor communities*: embassies, high commissions, donors and Foundations.
- *Media*: local and international media, social media.

● Media Coverage

Major national and international media: CNN, BBC, Reuters, Bloomberg, TVC, CNBC and the like will be invited to the Forum. The Forum will also be profiled through press releases and other media activities.

Our Communications team will facilitate 1-1 and press interviews with key media houses.

● How The Forum Will Run

Day 0:

Arrival and registration.

Day 1:

Registration; opening ceremony/plenary, featuring keynote addresses and high level speeches; press interviews, exhibition and side events; parallel sessions; and high level opening banquet.

Day 2:

Business and Biodiversity Network meeting; CEO/high level dialogue (by invitation); parallel sessions; side events; plenary; closing ceremony; Partnership Fair; and closing dinner.

Day 3:

Self-arranged field trips and excursions.

To discuss how to maximize the benefits for your company through sponsorship, promotions and advertising:
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